

| | | | | | | | | |
|-------------------------------------|--|-------------------------------|------------------------|---------------------------|------------------------|-----------------|-------------------|------|
| REP HEADLINE# | 6304109 | TRF# | 492325 | *** UNAPPROVED REV #5 *** | REF: TEL# 703-516-9399 | CREDIT RISK !!! | FAX# 703-516-9680 | |
| AGY # | NAME MENTZER MEDIA SERVICES, INC. | BUYER NAME ANNE BRAUNSCHEIDEL | HARRIS REPORT FROM REP | SEP13/12 1 | | | | |
| AGY # | NAME MENTZER MEDIA SERVICES, INC. | BUYER NAME ANNE BRAUNSCHEIDEL | ** CHANGES** | *** WFSB-TV | | | | |
| ADV # | NAME POLI/L MCMAHON/R/SEN/CT | REP. # | OFF. # | SALESMAN # | | | | |
| AGY # | NAME MENTZER MEDIA SERVICES, INC. | BUYER NAME ANNE BRAUNSCHEIDEL | | | | | | |
| FLIGHT DATES | 600 FAIRMOUNT AVENUE, SUITE 306 | SALES PRSN WA- | HEATHER UTTELEY H | | | | | |
| FLIGHT DATES | TOWSON, MD 21286 | | | | | | | |
| ORDER # | CONTRACT # 6304109 | CLASS: NATL. | LOCAL. | REGIONAL | | | | |
| FRDCT LINDA MCMAHON 4 SENA EST#1311 | COMMENTS: (LINE, ORDER, INVOICE) | | | | | | | |
| CITY TAX | STATE TAX | CO-OP BILLING NEEDED | | | | | | |
| REF: | REVISED ORDER | | | | | | | |
| | LN 1.2 REMOVED 1 SPOT, CHANGED DATES | | | | | | | |
| | ZEROED LN 64 | | | | | | | |
| | ADDED 1 SPOT LNS 15, 16 | | | | | | | |
| | LN 31 REMOVED 1 SPOT | | | | | | | |
| | LN 56 REMOVED 1 SPOT AND CHANGED TIME PERIOD | | | | | | | |
| | ADDED LN 72 | | | | | | | |
| | TTL 140225 | | | | | | | |
| | PLS CFM | | | | | | | |
| | THANKS, MIKE FOR HEATHER | | | | | | | |
| CON CM | I DB#1021 TV INVOICE#9912736 | | | | | | | |
| | LINDA MCMAHON FOR SENATE | | | | | | | |
| : LINE# : REP : CDM : TIME PERIOD : | LGTH : | SEC : | RATE : | START : | END : | SPTS : | WEEK : | TC : |
| : LINE# : | : | : | : | DATE : | DATE : | /WK: | INVT : | SE : |
| AGENCY ADVERTISER CODE = | AGENCY EST# = 1311 | | | | | | | |
| AGENCY PRODUCT CODE = | | | | | | | | |
| 12 * 1100P-1135P | 30 | \$500.00 | 9/11 | 9/15 | 5 | TU-SA | | |
| PROGRAM : LATE NEWS | | | | | | | | |
| CON COM1: LATE NEWS | | | | | | | | |
| 15 S 900P-1000P | 30 | \$1,500.00 | 9/12 | 9/12 | 2 | WED | | |
| PROGRAM : CRIMINAL MINDS | | | | | | | | |
| CON COM1: CRIMINAL MINDS | | | | | | | | |

REP HEADLINE# 6304109 TRF# 492325
*** UNAPPROVED REV #5 ***

FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 17.00
*** CHANGES*** *** WFSB-TV ***

| :LINE#: | REP | CD: | TIME PERIOD | : LGTH : | SEC : | RATE : | START DATE : | END DATE : | SPTS: /WK: | WEEK INVT : | DAY: | SPOTS: |
|---------------------|---------------------|-------------|-------------|----------|-------|------------|--------------|------------|------------|-------------|------|--------|
| 16 | S | 1000P-1100P | 30 | | | \$3,500.00 | 9/12 | 9/12 | 2 | | WED | 2 |
| PROGRAM : CON COM1: | CSI CSI | | | | | | | | | | | |
| 31 | S | 930P-1030P | 30 | | | \$1,200.00 | 9/16 | 9/16 | 1 | | SUN | 1 |
| PROGRAM : CON COM1: | GOOD WIFE GOOD WIFE | | | | | | | | | | | |
| 56 | TSS | 830P-930P | 30 | | | \$1,800.00 | 9/16 | 9/16 | 1 | | SUN | 1 |
| PROGRAM : CON COM1: | BIG BROTHER | | | | | | | | | | | |
| 64 | S | 900P-1000P | 30 | | | \$2,000.00 | 9/17 | 9/17 | 0 | | MON | 0 |
| PROGRAM : CON COM1: | 2 BROKE GIRLS | | | | | | | | | | | |
| 72 | A | 1130P-1205A | 30 | | | \$500.00 | 9/16 | 9/16 | 1 | | SUN | 1 |
| PROGRAM : CON COM1: | LATE NEWS LATE NEWS | | | | | | | | | | | |
| SEP/12 | | 140225.00 | | | | | | | | | | |

MARKET TOTALS \$249,765 WFSB 328 WTNH 18% CABL 28 WVIT 28% WTIC 18% WCCT 28 WCCT 0% WHPX 0%

SHARES ARE ACCURATE

SVC- NSI
DEMO- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | |
|-------------------------|---------------------------------|
| Contract / Revision | Alt Order # |
| 492325 / | 06304109 |
| Product | |
| LINDA MCMAHON 4 SENA | |
| Contract Dates | Estimate # |
| 09/11/12 - 09/17/12 | 1311 |
| Advertiser | Original Date / Revision |
| McMahon for Senate | 09/14/12 / 09/14/12 |
| Billing Cycle | Billing Calendar |
| EOM/EOC | Broadcast |
| Station | Account Executive |
| WFSB | Heather Utley |
| Special Handling | |
| Demographic | |
| Adults 35+ | |
| IDB# | Advertiser Code |
| 1021 | |
| Agency Ref | Advertiser Ref |

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|----------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | | | | | | | | | NM | | |
| 1 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 4 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | \$900.00 | | | | |
| 2 | WFSB | 09/11/12 | 09/14/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | \$200.00 | | | | |
| 3 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | \$600.00 | | | | |
| 4 | WFSB | 09/11/12 | 09/14/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | \$300.00 | | | | |
| 5 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 4 | \$2,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | \$575.00 | | | | |
| 6 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 4 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | \$1,500.00 | | | | |
| 7 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 4 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | \$700.00 | | | | |
| 8 | WFSB | 09/11/12 | 09/14/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | \$500.00 | | | | |
| 9 | WFSB | 09/11/12 | 09/14/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 4 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | \$1,200.00 | | | | |
| 10 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | \$450.00 | | | | |
| 11 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|---------------------------------------|-------------------------------|---|
| Contract / Revision 492325 / | Alt Order # 06304109 | |
| Contract Dates 09/11/12 - 09/17/12 | Product LINDA MCMAHON 4 SE | Estimate # 1311 |
| Advertiser McMahon for Senate | | Original Date / Revision 09/14/12 / 09/14/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|----------------|------|--------|----------------|------|------|-------|------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -TWTF-- | | | | | | | | |
| | | | | | | | | | | | | |
| E 12 | WFSB | 09/11/12 | 09/16/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -TWTFS- | | | | | | | | |
| | | | | | | | | | | | | |
| 13 | WFSB | 09/11/12 | 09/11/12 | NCIS | 8pm-9pm | | :30 | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -1---- | | | | | | | | |
| 14 | WFSB | 09/11/12 | 09/11/12 | NCIS: LA | 9pm - 10pm | | :30 | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | --1---- | | | | | | | | |
| 15 | WFSB | 09/12/12 | 09/12/12 | Criminal Minds | 9pm - 10pm | | :30 | | | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | --2---- | | | | | | | | |
| 16 | WFSB | 09/12/12 | 09/12/12 | CSI | 10pm - 11pm | | :30 | | | NM | 2 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | --2---- | | | | | | | | |
| 17 | WFSB | 09/13/12 | 09/13/12 | The Mentalist | 10pm - 11pm | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | --1--- | | | | | | | | |
| 18 | WFSB | 09/14/12 | 09/14/12 | Undercover Boss | 8pm - 9pm | | :30 | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | ----2-- | | | | | | | | |
| 19 | WFSB | 09/14/12 | 09/14/12 | CSI: NY | 9pm - 10pm | | :30 | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | ----2-- | | | | | | | | |
| 20 | WFSB | 09/14/12 | 09/14/12 | Blue Bloods | 10pm - 11pm | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | ----1-- | | | | | | | | |
| E 21 | WFSB | 09/15/12 | 09/15/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2- | | | | | | | | |
| 22 | WFSB | 09/15/12 | 09/15/12 | 7a-9a Sat. Eyewitness New | 7am-9am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2- | | | | | | | | |
| 23 | WFSB | 09/15/12 | 09/15/12 | NCIS | 8pm - 9pm | | :30 | | | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2- | | | | | | | | |
| 24 | WFSB | 09/15/12 | 09/15/12 | Hawaii 5-0 | 9pm - 10pm | | :30 | | | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2- | | | | | | | | |
| 25 | WFSB | 09/15/12 | 09/15/12 | 48 Hours Mystery | 10pm - 11pm | | :30 | | | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2- | | | | | | | | |
| E 26 | WFSB | 09/16/12 | 09/16/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----1 | | | | | | | | |
| 27 | WFSB | 09/16/12 | 09/16/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2 | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|---------------------------------------|-------------------------------|---|
| Contract / Revision 492325 / | Alt Order # 06304109 | |
| Contract Dates 09/11/12 - 09/17/12 | Product LINDA MCMAHON 4 SE | Estimate # 1311 |
| Advertiser McMahon for Senate | | Original Date / Revision 09/14/12 / 09/14/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Spots/ Week | | Rate | Type | Spots | Amount | |
|-------|-------------|-------------------|---------------------|-------------------------------|-------------------|-----------------------|--------|----------------|-------------------|-----------------|-----------------|-------------------|-------------|--------|------------|
| | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | | |
| 28 | WFSB | 09/16/12 | 09/16/12 | Face the Nation/ Face the St: | 10:30am - 11:30am | | :30 | | | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/10/12 | 09/16/12 | -----1 | | | | | | | | 1 | \$150.00 | | |
| E 29 | WFSB | 09/16/12 | 09/16/12 | Jets Football | | 1:00pm - 7:00pm | | :30 | | | | | NM | 2 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/10/12 | 09/16/12 | -----2 | | | | | | | | 2 | \$1,600.00 | | |
| E 30 | WFSB | 09/16/12 | 09/16/12 | 60 Minutes | | 7pm - 8pm | | :30 | | | | | NM | 1 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/10/12 | 09/16/12 | -----1 | | | | | | | | 1 | \$7,200.00 | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Length</u> | | | | | Type | | |
| | 1 | WFSB | 09/10/12-09/16/12 | 60 Minutes | | 7pm - 8pm | | :30 | | | | | NM | | |
| | | | See MG 30.2 | | | | | | | | | | | | |
| | 2 | WFSB | 09/10/12-09/16/12 | Delayed SU Prime | | 7:30-8:30pm | | :30 | | | | | NM | | |
| | | | ④ MG for 30.1 09/16 | | | | | | | | | | | | |
| N 31 | WFSB | 09/16/12 | 09/16/12 | Good Wife | | 9:30-10:30pm | | :30 | | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/10/12 | 09/16/12 | -----1 | | | | | | | | 1 | \$1,200.00 | | |
| E 32 | WFSB | 09/16/12 | 09/16/12 | 10:30-11:30pm | | 10:30-11:30pm | | :30 | | | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/10/12 | 09/16/12 | -----2 | | | | | | | | 2 | \$1,200.00 | | |
| 33 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | | 6am - 6:30am | | :30 | | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/17/12 | 09/23/12 | 1----- | | | | | | | | 1 | \$900.00 | | |
| E 34 | WFSB | 09/17/12 | 09/17/12 | CBS: THE EARLY SHOW | | 7am - 9am | | :30 | | | | | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/17/12 | 09/23/12 | 3----- | | | | | | | | 3 | \$200.00 | | |
| 35 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | | 12pm - 12:30PM | | :30 | | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/17/12 | 09/23/12 | 1----- | | | | | | | | 1 | \$250.00 | | |
| 36 | WFSB | 09/17/12 | 09/17/12 | 4p-5p Dr. Oz | | 4pm-5pm | | :30 | | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/17/12 | 09/23/12 | 1----- | | | | | | | | 1 | \$300.00 | | |
| 37 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | | 5pm - 5:30pm | | :30 | | | | | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/17/12 | 09/23/12 | 1----- | | | | | | | | 1 | \$575.00 | | |
| 38 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | | 5:30pm - 6pm | | :30 | | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/17/12 | 09/23/12 | 1----- | | | | | | | | 1 | \$1,500.00 | | |
| E 39 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | | 6pm - 6:30pm | | :30 | | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/17/12 | 09/23/12 | 1----- | | | | | | | | 1 | \$700.00 | | |
| 40 | WFSB | 09/17/12 | 09/17/12 | Inside Edition | | 7pm - 7:30pm | | :30 | | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/17/12 | 09/23/12 | 1----- | | | | | | | | 1 | \$1,200.00 | | |
| 41 | WFSB | 09/17/12 | 09/17/12 | Entertainment Tonight | | 7:30pm - 8pm | | :30 | | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/17/12 | 09/23/12 | 1----- | | | | | | | | 1 | \$1,200.00 | | |
| 42 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | | 5am - 5:30am | | :30 | | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
| | | Week: 09/17/12 | 09/23/12 | 1----- | | | | | | | | 1 | \$450.00 | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|---------------------------------------|-------------------------------|---|
| Contract / Revision 492325 / | Alt Order # 06304109 | |
| Contract Dates 09/11/12 - 09/17/12 | Product LINDA MCMAHON 4 SE | Estimate # 1311 |
| Advertiser McMahon for Senate | | Original Date / Revision 09/14/12 / 09/14/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$450.00 | | | |
| 43 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$600.00 | | | |
| E 44 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | 2----- | | | | 2 | \$1,200.00 | | | |
| 45 | WFSB | 09/17/12 | 09/17/12 | Hawaii 5-0 | 10pm - 11pm | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$1,500.00 | | | |
| 46 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 4 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | -TWTF-- | | | | 4 | \$900.00 | | | |
| E 47 | WFSB | 09/17/12 | 09/17/12 | HIMYM/2 Broke Girls | 8pm - 9pm | | :30 | | | NM | 2 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | M----- | | | | 2 | \$4,500.00 | | | |
| N 48 | WFSB | 09/17/12 | 09/17/12 | 2 Broke Girls | 9pm - 10pm | | :30 | | | NM | 1 | \$6,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | M----- | | | | 1 | \$6,500.00 | | | |
| N 49 | WFSB | 09/14/12 | 09/14/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | ----F-- | | | | 2 | \$600.00 | | | |
| N 50 | WFSB | 09/14/12 | 09/14/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$950.00 | | | |
| N 51 | WFSB | 09/14/12 | 09/14/12 | F 10-11p Prime | 10pm - 11pm | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$3,500.00 | | | |
| N 52 | WFSB | 09/16/12 | 09/16/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | -----S | | | | 1 | \$350.00 | | | |
| N 53 | WFSB | 09/17/12 | 09/17/12 | M 10-11p Prime | 10pm - 11pm | | :30 | | | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | M----- | | | | 1 | \$5,000.00 | | | |
| N 54 | WFSB | 09/16/12 | 09/16/12 | 60 Minutes | 730-1130p | | :30 | | | NM | 1 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | -----S | | | | 1 | \$7,200.00 | | | |
| N 55 | WFSB | 09/14/12 | 09/14/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$900.00 | | | |
| N 56 | WFSB | 09/14/12 | 09/14/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | ----F-- | | | | 2 | \$400.00 | | | |
| N 57 | WFSB | 09/14/12 | 09/14/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | ----F-- | | | | 2 | \$400.00 | | | |
| N 58 | WFSB | 09/14/12 | 09/14/12 | 11a-12p Price is Right | 11am - 12pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | ----F-- | | | | 2 | \$500.00 | | | |

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 492325 / | 06304109 |

| | | |
|---------------------|--------------------|------------|
| Contract Dates | Product | Estimate # |
| 09/11/12 - 09/17/12 | LINDA MCMAHON 4 SE | 1311 |

| | |
|--------------------|--------------------------|
| Advertiser | Original Date / Revision |
| McMahon for Senate | 09/14/12 / 09/14/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type Spots | Amount |
|-------|------|----------------|----------|---------------------------|------------------|------|--------|----------------|------------|------------|--------------|
| | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| N 59 | WFSB | 09/14/12 | 09/14/12 | CBS Soaps | 1230-2p | | :30 | | | NM | 3 \$1,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/10/12 | 09/16/12 | ----F-- | 3 | | | | \$500.00 | | |
| N 60 | WFSB | 09/15/12 | 09/15/12 | NCAA Football Reg. Season | 11:00am - 7:00pm | | :30 | | | NM | 4 \$600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/10/12 | 09/16/12 | -----S- | 4 | | | | \$150.00 | | |
| N 61 | WFSB | 09/14/12 | 09/14/12 | The Talk | 2-3p | | :30 | | | NM | 2 \$800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/10/12 | 09/16/12 | ----F-- | 2 | | | | \$400.00 | | |
| N 62 | WFSB | 09/16/12 | 09/16/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 2 \$1,600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/10/12 | 09/16/12 | -----S | 2 | | | | \$800.00 | | |
| N 63 | WFSB | 09/16/12 | 09/16/12 | Big Brother | 8:30-9:30pm | | :30 | | | NM | 1 \$1,800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/10/12 | 09/16/12 | -----S | 1 | | | | \$1,800.00 | | |
| N 64 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 1 \$900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/17/12 | 09/23/12 | M----- | 1 | | | | \$900.00 | | |
| N 65 | WFSB | 09/17/12 | 09/17/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 \$800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/17/12 | 09/23/12 | M----- | 2 | | | | \$400.00 | | |
| N 66 | WFSB | 09/17/12 | 09/17/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 2 \$800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/17/12 | 09/23/12 | M----- | 2 | | | | \$400.00 | | |
| N 67 | WFSB | 09/17/12 | 09/17/12 | 11a-12p Price is Right | 11am - 12pm | | :30 | | | NM | 2 \$1,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/17/12 | 09/23/12 | M----- | 2 | | | | \$500.00 | | |
| N 68 | WFSB | 09/17/12 | 09/17/12 | CBS Soaps | 1230-2p | | :30 | | | NM | 3 \$1,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/17/12 | 09/23/12 | M----- | 3 | | | | \$500.00 | | |
| N 69 | WFSB | 09/17/12 | 09/17/12 | The Talk | 2-3p | | :30 | | | NM | 2 \$300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/17/12 | 09/23/12 | M----- | 2 | | | | \$150.00 | | |
| N 70 | WFSB | 09/17/12 | 09/17/12 | 3pm-4pm Syndication | 2:58pm-4pm | | :30 | | | NM | 1 \$150.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/17/12 | 09/23/12 | M----- | 1 | | | | \$150.00 | | |
| N 71 | WFSB | 09/16/12 | 09/16/12 | M-SU Delayed News | Delayed News | | :30 | | | NM | 1 \$500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | Rate | | |
| | | Week: 09/10/12 | 09/16/12 | -----S | 1 | | | | \$500.00 | | |

Totals 144 \$140,225.00

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|---------------------|---------------------|
| 08/27/12 - 09/17/12 | 144 | \$140,225.00 | \$119,191.25 |
| Totals | 144 | \$140,225.00 | \$119,191.25 |

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Rocky Hill, CT 06067
(860)728-3333

| | | |
|---------------------|--------------------|--------------------------|
| Contract / Revision | Alt Order # | |
| 492325 / | 06304109 | |
| Contract Dates | Product | Estimate # |
| 09/11/12 - 09/17/12 | LINDA MCMAHON 4 SE | 1311 |
| Advertiser | | Original Date / Revision |
| McMahon for Senate | | 09/14/12 / 09/14/12 |

Signature: _____ Date: _____

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REP HEADLINE# 6304109 TRF# 492325
*** * UNAPPROVED REV #4 ***

REF: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-516-9680 CREDIT RISK ! ! HARRIS REPORT FROM REP SEP13/12 13-57 **CHANGES** *** WF SSB-TV ***

REP HEADLINE# 6304109 TRF# 492325
*** UNAPPROVED REV #4 ***

REP: TEL# 703-516-9399 FAX# 703-516-9630
CREDIT ADVISORY: AGENCY CREDIT RISK !
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 13-57
** CHANGES** *** WFSB-TV ***

| :LINE#: | :CD: | TIME | PERIOD | : LGTH : | SEC : | RATE | : START | END | : SPTS: | WEEK : | DAY | :TOTL: | :SPTS: |
|---------|---------------------|--------------------------------|--------|----------|-------|------------|---------|------|---------|----------------|-----------|--------|--------|
| 66 | A | 700A-900A | | 30 | | \$600.00 | 9/11 | 9/14 | 2 | TU-F | PMT | 2 | |
| | PROGRAM : CON COM1: | NEWS NEWS | | | | | | | | | | | |
| 67 | A | 400P-500P | | 30 | | \$950.00 | 9/11 | 9/14 | 1 | TU-F | PMT | 1 | |
| | PROGRAM : CON COM1: | DR OZ DR OZ | | | | | | | | | | | |
| 68 | A | 1000P-1100P | | 30 | | \$3,500.00 | 9/14 | 9/14 | 1 | FRI | PMT | 1 | |
| | PROGRAM : CON COM1: | BLUE BLOODS BLUE BLOODS | | | | | | | | | | | |
| 69 | A | 600A-700A | | 30 | | \$350.00 | 9/16 | 9/16 | 1 | SUN | PMT | 1 | |
| | PROGRAM : CON COM1: | SUN MORN NEWS SUN MORNING NEWS | | | | | | | | | | | |
| 70 | A | 900P-1000P | | 30 | | \$6,500.00 | 9/17 | 9/17 | 1 | MON | PMT | 1 | |
| | PROGRAM : | 2 BROKE GIRLS | | | | | | | | | | | |
| 71 | A | 1000P-1100P | | 30 | | \$5,000.00 | 9/17 | 9/17 | 1 | MON | PMT | 1 | |
| | PROGRAM : | HAWAII 5-0 | | | | | | | | | | | |
| SEP/12 | | 140225.00 | | | | | | | | CONTRACT TOTAL | 140225.00 | | |
| | | | | | | | | | | TOTAL SPOTS | 14.5 | | |

MARKET TOTALS \$249,765 WFSB 32% WTNH 18% WTIC 18% WCTX 28% WCCF 0% WHFX 0%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENC
ORDER WORKSHEET

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET CREDIT RISK !!! HARRIS REPORT FROM REP FAX# 703-516-9680

HARRIS REPORT FROM REP SEP13/12 13-13
CHANGES * WFSB-TV ***

| | | | | | |
|-------|------------|---------------------------------|----------------|--------------------|------------|
| ADV # | ADV . NAME | POLI/L MCMAHON/R/SEN/CT | REP . # | OFF . # | SALESMAN # |
| AGY # | AGY . NAME | MENTZER MEDIA SERVICES, INC. | BUYER NAME | ANNE BRAUNSHEIDEL | |
| | | 600 FAIRMOUNT AVENUE, SUITE 306 | SALES PRSN WA- | HEATHER UTTLEY (H) | |

| | | | |
|--------------|-----------------------------|---|----------|
| ORDER # | CONTRACT # | CLASS : | LOCAL |
| PRDCT | <u>LINDA MCMAHON 4 SENA</u> | <u>EST#1311</u> COMMENTS : (LINE, ORDER, INVOICE) | REGIONAL |
| FLIGHT DATES | SEP11/12 | SEP17/12 | WK-1 |

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

THE JOURNAL OF CLIMATE

ADDED NEW SPOTS FROM BUYER ON LINES 2-3, 12, 20-21, 26, 29-32, 34, 39, 44, 46-65
TOTAL \$133,475

CON CM IDB#1021 TV INVOICE#9912736
LINDA MCNAUL, DOG GROOMER
PLEASE CONFIRM THANKS! ASHLEY FOR HEATHER

REP HEADLINE# 6304109 TRF# 492325
*** UNAPPROVED REV #3 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !:
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 13-13
CHANGES *** WFSSB-TV ***

REP HEADLINE# 6304109 * * * TRF# 492325
UNAPPROVED REV #3 * * *

REF: TEL# 703-516-9399 CREDIT ADVISORY : AGENCY ORDER WORKSHEET FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP SEP13/12 13-13 *** CHANGES *** *** WFSSB-TV ***

REP HEADLINE# 6304109 TRF# 492325
*** UNAPPROVED REV #3 ***

REP : TEL# 703-516-9399 CREDIT ADVISORY : AGENCY ORDER WORKSHEET . FAX# 703-516-9680 - CREDIT RISK ! ! ! HARRIS REPORT FROM REP SEP13/12 13.13 * * CHANGES * * * * WFSSB-TV * * *

MARKET TOTALS \$249,765 WFSB 328 WTNH 188 WVIT 288 WTIC 188 WCTV 288 WCCT 0% WWDY 0%

SVC-NSI

| MOD | CODE | A-ADD | B-BUY | TYPE | C-CANCELLED | DE-DELETE | E-EFF | DATES | L-LENGTH | M-MAKEGOOD | N-PROGRAM NAME |
|---------------------|--------|-------|--------|---------|-------------|-----------|--------|--------|------------|------------|----------------|
| P-CLASS, PLAN, SECT | Q-PAID | PGM | R-RATE | S-SPOTS | PER WEEK | T-TIME | X-LATE | Y-DAYS | Z-COMMENTS | * MTT-MTTR | |

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | |
|----------------------|--------------------------|
| Contract / Revision | Alt Order # |
| 492325 / | 06304109 |
| Product | |
| LINDA MCMAHON 4 SENA | |
| Contract Dates | Estimate # |
| 09/11/12 - 09/17/12 | 1311 |
| Advertiser | Original Date / Revision |
| McMahon for Senate | 09/13/12 / 09/13/12 |
| Billing Cycle | Billing Calendar |
| EOM/EOC | Broadcast |
| Station | Account Executive |
| WFSB | Heather Uttley |
| Sales Office | |
| HRP-WASHING | |
| Special Handling | |
| Demographic | |
| Adults 35+ | |
| IDB# | Advertiser Code |
| 1021 | |
| Advertiser Ref | Advertiser Ref |

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|----------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| 1 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 4 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | | \$900.00 | | | |
| 2 | WFSB | 09/11/12 | 09/14/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | | \$200.00 | | | |
| 3 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | | \$600.00 | | | |
| 4 | WFSB | 09/11/12 | 09/14/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | | \$300.00 | | | |
| 5 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 4 | \$2,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | | \$575.00 | | | |
| 6 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 4 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | | \$1,500.00 | | | |
| 7 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 4 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | | \$700.00 | | | |
| 8 | WFSB | 09/11/12 | 09/14/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | | \$500.00 | | | |
| 9 | WFSB | 09/11/12 | 09/14/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 4 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | | \$1,200.00 | | | |
| 10 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | | \$450.00 | | | |
| 11 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | 09/10/12 | 09/16/12 | -TWTF-- | 4 | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | |
|---------------------|--------------------------|
| Contract / Revision | Alt Order # |
| 492325 / | 06304109 |
| Contract Dates | Product |
| 09/11/12 - 09/17/12 | LINDA MCMAHON 4 SE |
| Advertiser | Original Date / Revision |
| McMahon for Senate | 09/13/12 / 09/13/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|----------------|----------|---------------------------|----------------|-------------|--------|----------------|------|------|-------|------------|
| | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| | | Week: | | | | | | | | | | |
| E 12 | WFSB | 09/11/12 | 09/16/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 5 | \$2,500.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -TWTFS- | | | | | | | | |
| | | | | | | | | | | | | |
| 13 | WFSB | 09/11/12 | 09/11/12 | NCIS | | 8pm-9pm | :30 | | | NM | 1 | \$1,800.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -1----- | | | | | | | | |
| | | | | | | | | | | | | |
| 14 | WFSB | 09/11/12 | 09/11/12 | NCIS: LA | | 9pm - 10pm | :30 | | | NM | 1 | \$1,800.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -1----- | | | | | | | | |
| | | | | | | | | | | | | |
| 15 | WFSB | 09/12/12 | 09/12/12 | Criminal Minds | | 9pm - 10pm | :30 | | | NM | 2 | \$3,000.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | --2----- | | | | | | | | |
| | | | | | | | | | | | | |
| 16 | WFSB | 09/12/12 | 09/12/12 | CSI | | 10pm - 11pm | :30 | | | NM | 2 | \$7,000.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | --2----- | | | | | | | | |
| | | | | | | | | | | | | |
| 17 | WFSB | 09/13/12 | 09/13/12 | The Mentalist | | 10pm - 11pm | :30 | | | NM | 1 | \$1,500.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | ---1--- | | | | | | | | |
| | | | | | | | | | | | | |
| 18 | WFSB | 09/14/12 | 09/14/12 | Undercover Boss | | 8pm - 9pm | :30 | | | NM | 2 | \$2,400.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | ----2-- | | | | | | | | |
| | | | | | | | | | | | | |
| 19 | WFSB | 09/14/12 | 09/14/12 | CSI: NY | | 9pm - 10pm | :30 | | | NM | 2 | \$2,400.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | ----2-- | | | | | | | | |
| | | | | | | | | | | | | |
| 20 | WFSB | 09/14/12 | 09/14/12 | Blue Bloods | | 10pm - 11pm | :30 | | | NM | 1 | \$1,500.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----1-- | | | | | | | | |
| | | | | | | | | | | | | |
| E 21 | WFSB | 09/15/12 | 09/15/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 2 | \$700.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2- | 2 | | | | | | | |
| | | | | | | | | | | | | |
| 22 | WFSB | 09/15/12 | 09/15/12 | 7a-9a Sat. Eyewitness New | 7am-9am | | :30 | | | NM | 2 | \$900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2- | 2 | | | | | | | |
| | | | | | | | | | | | | |
| 23 | WFSB | 09/15/12 | 09/15/12 | NCIS | | 8pm - 9pm | :30 | | | NM | 2 | \$1,400.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2- | 2 | | | | | | | |
| | | | | | | | | | | | | |
| 24 | WFSB | 09/15/12 | 09/15/12 | Hawaii 5-0 | | 9pm - 10pm | :30 | | | NM | 2 | \$1,400.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2- | 2 | | | | | | | |
| | | | | | | | | | | | | |
| 25 | WFSB | 09/15/12 | 09/15/12 | 48 Hours Mystery | 10pm - 11pm | | :30 | | | NM | 2 | \$1,400.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2- | 2 | | | | | | | |
| | | | | | | | | | | | | |
| E 26 | WFSB | 09/16/12 | 09/16/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$150.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----1 | 1 | | | | | | | |
| | | | | | | | | | | | | |
| 27 | WFSB | 09/16/12 | 09/16/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 2 | \$900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | | | | | | | |
| | | Week: | | | | | | | | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2 | 2 | | | | | | | |
| | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|---------------------------------------|-------------------------------|---|
| Contract / Revision 492325 / | Alt Order # 06304109 | |
| Contract Dates 09/11/12 - 09/17/12 | Product LINDA MCMAHON 4 SE | Estimate # 1311 |
| Advertiser McMahon for Senate | | Original Date / Revision 09/13/12 / 09/13/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|----------|------------|-------------------|------------------------------|-------------------|-----------------|----------|----------------|------------|------|-------|------------|
| | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| 28 | WFSB | 09/16/12 | 09/16/12 | Face the Nation/ Face the St | 10:30am - 11:30am | | :30 | | | NM | 1 | \$150.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/10/12 | 09/16/12 | -----1 | | | | | 1 | \$150.00 | | | |
| E 29 | WFSB | 09/16/12 | 09/16/12 | Jets Football | | 1:00pm - 7:00pm | | :30 | | NM | 2 | \$3,200.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/10/12 | 09/16/12 | -----2 | | | | | 2 | \$1,600.00 | | | |
| E 30 | WFSB | 09/16/12 | 09/16/12 | 60 Minutes | | 7pm - 8pm | | :30 | | NM | 1 | \$7,200.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/10/12 | 09/16/12 | -----1 | | | | | 1 | \$7,200.00 | | | |
| | Spot | Ch | Date Range | Description | | Start/End Time | Weekdays | Length | Rate | Type | | |
| | 1 | WFSB | 09/10/12-09/16/12 | 60 Minutes | | 7pm - 8pm | -----St | :30 | \$7,200.00 | NM | | |
| | | | | See MG 30.2 | | | | | | | | |
| | 2 | WFSB | 09/10/12-09/16/12 | Delayed SU Prime | | 7:30-8:30pm | -----St | :30 | \$7,200.00 | NM | | |
| | | | | (@) MG for 30.1 09/16 | | | | | | | | |
| E 31 | WFSB | 09/16/12 | 09/16/12 | Good Wife | | 9:30-10:30pm | | :30 | | NM | 2 | \$2,400.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/10/12 | 09/16/12 | -----2 | | | | | 2 | \$1,200.00 | | | |
| E 32 | WFSB | 09/16/12 | 09/16/12 | 10:30-11:30pm | | 10:30-11:30pm | | :30 | | NM | 2 | \$2,400.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/10/12 | 09/16/12 | -----2 | | | | | 2 | \$1,200.00 | | | |
| 33 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | | 6am - 6:30am | | :30 | | NM | 1 | \$900.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/17/12 | 09/23/12 | 1----- | | | | | 1 | \$900.00 | | | |
| E 34 | WFSB | 09/17/12 | 09/17/12 | CBS: THE EARLY SHOW | | 7am - 9am | | :30 | | NM | 3 | \$600.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/17/12 | 09/23/12 | 3----- | | | | | 3 | \$200.00 | | | |
| 35 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | | 12pm - 12:30PM | | :30 | | NM | 1 | \$250.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/17/12 | 09/23/12 | 1----- | | | | | 1 | \$250.00 | | | |
| 36 | WFSB | 09/17/12 | 09/17/12 | 4p-5p Dr. Oz | | 4pm-5pm | | :30 | | NM | 1 | \$300.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/17/12 | 09/23/12 | 1----- | | | | | 1 | \$300.00 | | | |
| 37 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | | 5pm - 5:30pm | | :30 | | NM | 1 | \$575.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/17/12 | 09/23/12 | 1----- | | | | | 1 | \$575.00 | | | |
| 38 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | | 5:30pm - 6pm | | :30 | | NM | 1 | \$1,500.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/17/12 | 09/23/12 | 1----- | | | | | 1 | \$1,500.00 | | | |
| E 39 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | | 6pm - 6:30pm | | :30 | | NM | 1 | \$700.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/17/12 | 09/23/12 | 1----- | | | | | 1 | \$700.00 | | | |
| 40 | WFSB | 09/17/12 | 09/17/12 | Inside Edition | | 7pm - 7:30pm | | :30 | | NM | 1 | \$1,200.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/17/12 | 09/23/12 | 1----- | | | | | 1 | \$1,200.00 | | | |
| 41 | WFSB | 09/17/12 | 09/17/12 | Entertainment Tonight | | 7:30pm - 8pm | | :30 | | NM | 1 | \$1,200.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| Week: | 09/17/12 | 09/23/12 | 1----- | | | | | 1 | \$1,200.00 | | | |
| 42 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | | 5am - 5:30am | | :30 | | NM | 1 | \$450.00 |
| | | Start Date | End Date | Weekdays | | | | | | | | |
| | | | | | | | | | | | | |

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|---------------------|--------------------|--------------------------|
| Contract / Revision | Alt Order # | |
| 492325 / | 06304109 | |
| Contract Dates | Product | Estimate # |
| 09/11/12 - 09/17/12 | LINDA MCMAHON 4 SE | 1311 |
| Advertiser | | Original Date / Revision |
| McMahon for Senate | | 09/13/12 / 09/13/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$450.00 | | | |
| 43 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$600.00 | | | |
| E 44 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 2----- | | | | 2 | \$1,200.00 | | | |
| 45 | WFSB | 09/17/12 | 09/17/12 | Hawaii 5-0 | 10pm - 11pm | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$1,500.00 | | | |
| 46 | WFSB | 09/11/12 | 09/14/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 4 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -TWTF-- | | | | 4 | \$900.00 | | | |
| E 47 | WFSB | 09/17/12 | 09/17/12 | HIMYM/2 Broke Girls | 8pm - 9pm | | :30 | | | NM | 2 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | | | 2 | \$4,500.00 | | | |
| N 48 | WFSB | 09/17/12 | 09/17/12 | 2 Broke Girls | 9pm - 10pm | | :30 | | | NM | 1 | \$6,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | | | 1 | \$6,500.00 | | | |
| N 49 | WFSB | 09/14/12 | 09/14/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F--- | | | | 2 | \$600.00 | | | |
| N 50 | WFSB | 09/14/12 | 09/14/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$950.00 | | | |
| N 51 | WFSB | 09/14/12 | 09/14/12 | F 10-11p Prime | 10pm - 11pm | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$3,500.00 | | | |
| N 52 | WFSB | 09/16/12 | 09/16/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$350.00 | | | |
| N 53 | WFSB | 09/17/12 | 09/17/12 | M 10-11p Prime | 10pm - 11pm | | :30 | | | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | | | 1 | \$5,000.00 | | | |
| N 54 | WFSB | 09/16/12 | 09/16/12 | 60 Minutes | 730-1130p | | :30 | | | NM | 1 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$7,200.00 | | | |
| N 55 | WFSB | 09/14/12 | 09/14/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$900.00 | | | |
| N 56 | WFSB | 09/14/12 | 09/14/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 2 | \$400.00 | | | |
| N 57 | WFSB | 09/14/12 | 09/14/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 2 | \$400.00 | | | |
| N 58 | WFSB | 09/14/12 | 09/14/12 | 11a-12p Price is Right | 11am - 12pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 2 | \$500.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | |
|---------------------------------------|---|
| Contract / Revision 492325 / | Alt Order # 06304109 |
| Contract Dates 09/11/12 - 09/17/12 | Product LINDA MCMAHON 4 SE |
| Advertiser McMahon for Senate | Estimate # 1311 Original Date / Revision 09/13/12 / 09/13/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|----------------|----------|------------|----------|---------------------------|------------------|------|--------|----------------|------|------|-------|------------|
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| N 59 | WFSB | 09/14/12 | 09/14/12 | CBS Soaps | 1230-2p | | :30 | | | NM | 3 | \$1,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/10/12 | 09/16/12 | -----F-- | | 3 | \$500.00 | | | | | | | |
| | | | | | | | | | | | | |
| N 60 | WFSB | 09/15/12 | 09/15/12 | NCAA Football Reg. Season | 11:00am - 7:00pm | | :30 | | | NM | 4 | \$600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/10/12 | 09/16/12 | -----S- | | 4 | \$150.00 | | | | | | | |
| | | | | | | | | | | | | |
| N 61 | WFSB | 09/14/12 | 09/14/12 | The Talk | 2-3p | | :30 | | | NM | 2 | \$800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/10/12 | 09/16/12 | -----F-- | | 2 | \$400.00 | | | | | | | |
| | | | | | | | | | | | | |
| N 62 | WFSB | 09/16/12 | 09/16/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 2 | \$1,600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/10/12 | 09/16/12 | -----S | | 2 | \$800.00 | | | | | | | |
| | | | | | | | | | | | | |
| N 63 | WFSB | 09/16/12 | 09/16/12 | Big Brother | 8:30-9:30pm | | :30 | | | NM | 2 | \$3,600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/10/12 | 09/16/12 | -----S | | 2 | \$1,800.00 | | | | | | | |
| | | | | | | | | | | | | |
| N 64 | WFSB | 09/17/12 | 09/17/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 1 | \$900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/17/12 | 09/23/12 | M----- | | 1 | \$900.00 | | | | | | | |
| | | | | | | | | | | | | |
| N 65 | WFSB | 09/17/12 | 09/17/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/17/12 | 09/23/12 | M----- | | 2 | \$400.00 | | | | | | | |
| | | | | | | | | | | | | |
| N 66 | WFSB | 09/17/12 | 09/17/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 2 | \$800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/17/12 | 09/23/12 | M----- | | 2 | \$400.00 | | | | | | | |
| | | | | | | | | | | | | |
| N 67 | WFSB | 09/17/12 | 09/17/12 | 11a-12p Price is Right | 11am - 12pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/17/12 | 09/23/12 | M----- | | 2 | \$500.00 | | | | | | | |
| | | | | | | | | | | | | |
| N 68 | WFSB | 09/17/12 | 09/17/12 | CBS Soaps | 1230-2p | | :30 | | | NM | 3 | \$1,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/17/12 | 09/23/12 | M----- | | 3 | \$500.00 | | | | | | | |
| | | | | | | | | | | | | |
| N 69 | WFSB | 09/17/12 | 09/17/12 | The Talk | 2-3p | | :30 | | | NM | 2 | \$300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/17/12 | 09/23/12 | M----- | | 2 | \$150.00 | | | | | | | |
| | | | | | | | | | | | | |
| N 70 | WFSB | 09/17/12 | 09/17/12 | 3pm-4pm Syndication | 2:58pm-4pm | | :30 | | | NM | 1 | \$150.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/17/12 | 09/23/12 | M----- | | 1 | \$150.00 | | | | | | | |
| | | | | | | | | | | | | |
| N 71 | WFSB | 09/16/12 | 09/16/12 | M-SU Delayed News | Delayed News | | :30 | | | NM | 1 | \$500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: 09/10/12 | 09/16/12 | -----S | | 1 | \$500.00 | | | | | | | |
| | | | | | | | | | | | | |

Totals

146 \$143,225.00

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|--------------|
| 08/27/12 -09/17/12 | 146 | \$143,225.00 | \$121,741.25 |
| Totals | 146 | \$143,225.00 | \$121,741.25 |

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------|--------------------|---------------------------------|
| Contract / Revision | Alt Order # | |
| 492325 / | 06304109 | |
| Contract Dates | Product | Estimate # |
| 09/11/12 - 09/17/12 | LINDA MCMAHON 4 SE | 1311 |
| Advertiser | | Original Date / Revision |
| McMahon for Senate | | 09/13/12 / 09/13/12 |

Signature: _____ **Date:** _____

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